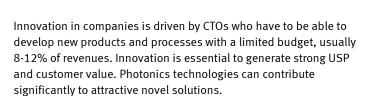
## **Invitation**

## CTO Day «Innovation in Photonics Technologies»

Workshop Swissmem-Division Photonics in cooperation with Swissphotonics

**Tuesday, November 10, 2020 | 15.00 - 17.45h** Virtual Meeting



Thus, a CTO needs today access to a strong network, local but with European and global connections to be able to produce new products and processes timely and cost effective. In addition, CTOs need to know funding schemes to offload some of the cost and to enlarge their access to novel technologies.

The CTO-Day «Innovation in Photonics Technologies» is designed to support you in your challenging work by enlarging your network, informing you about funding schemes and strengthening your innovation approaches for the company.

The CTO-Day is for CTO, R&D managers and their top deputies as well as technology driven CEOs of Small SMEs.



Registration

Please register for this event by sending an e-mail to Doris Rinderli (d.rinderli@swissmem.ch) or on

www.swissphotonics.net until Friday, October 30, 2020

The workshop is free of charge

Organisation

**Swissmem Division Photonics** 

Brigitte Waernier-Gut

Pfingstweidstrasse 102, 8037 Zurich

Telephone +41 44 384 48 52 Mobile +41 79 616 80 66

b.waernier@swissmem.ch

www.swiss-photonics-industry.ch

Language

Conference language is English





## **CTO Day «Innovation in Photonics Technologies»**

Workshop Swissmem-Division Photonics in cooperation with Swissphotonics

## Program November 10, 2020

Werner Krüsi / Christoph Harder

15.05 - 16.00 h Photonics Technologies, enabler for novel

product-functions

«Photonics Technology Switzerland»

and

«Innosuisse NTN Innovation Booster Photonics»

Werner Krüsi, President Swissmem Division Photonics

«Innovation program values for CTO»

Dr. Christoph Harder, President Swissphotonics

«Access to pilot lines»

Dr. Christian Bosshard

Vice-President Center Muttenz CSEM SA

16.40 - 17.10 h Best Practice / Rational / Exchange of ideas

«Rational for strong investment in innovative

solutions»

Dr. Markus Rossi, Vice President Head of Innovation Office ams International AG

«Value proposition for participation in funded Research Program (rational for internal

approval)»

Eckhard Deichsel, Bystronic Laser AG, Niederönz

17.10 - 17.25 h «Swissmem Policy and Activities in Innovation»

Stefan Brupbacher, Director Swissmem

17.25 - 17.45 h CTO Experiences, Summary

Exchange of ideas of participants

16.00 - 16.40 h Success stories of funded Research Projects

«CTO's requirement on CEO»

Dr. Lukas Krainer, CEO Prospective Instruments, Dornbirn

«Access to EU funded projects»

Dr. Francesco Kienzle, Euresearch Euresearch Horizon 2020 Advisor (NCP) for Information & Communication Technologies

«NTN-Inno-Booster: IP Risks and Opportunities»

Dr. Antje Rey, Patent Attorney, Innosuisse Special Coach

